IPTC Photo Metadata at
Every day AFP produces:

5,000 text stories
3,000 photos
250 videos
150 videographics
75 graphics

1,700 journalists reporting on the news around the clock
2,400 employees around the world
80 nationalities in 201 bureaus, covering 151 countries
AFP releases documents using the NewsML-G2 format and processing model defined by the International Press Telecommunications Council (IPTC), in the context of the News Architecture (NAR)
Role of ITPCs

- They give clients access to all AFP production (text, photos, videos, graphics)

- Users can search by theme and create their own feed on the AFP platform

Simplify the digital world

Navigate the flood of content
IPTC make searches easier
And they help clients find our contents
US President Donald Trump (L) and US First Lady Melania Trump react as they wait to greet Britain's Prince Charles, Prince of Wales and his wife Britain's Camilla, Duchess of Cornwall, ahead of a dinner Winfield House, the residence of the US Ambassador, where US President Trump is staying whilst in London, on June 4, 2019, on the second day of the US President's three-day State Visit to the UK.
US President Donald Trump and First Lady Melania Trump wave as they board Air Force One before departing from Southampton Airport, in Southampton, southern England on June 5, 2019, after attending an event to commemorate the 75th anniversary of the D-Day landings.

US President Donald Trump, Queen Elizabeth II and 300 veterans are to gather on the south coast of England on Wednesday for a poignant ceremony marking the 75th anniversary of D-Day. Other world leaders will join them in Portsmouth for Britain’s national event to commemorate the Allied invasion of the Normandy beaches in France -- one of the turning points of World War II.
What's next?

AFP is working towards automatizing the process of adding metadata to our documents.