

IPTC Photo Metadata at



June 6, 2019

Every day AFP produces:

5,000 text stories

3,000 photos

250 videos

150 videographics

75 graphics

1,700
journalists
reporting on the news around the clock

2,400
employees
around the world

80
nationalities
in 201 bureaus,
covering 151 countries



AFP releases documents using the NewsML-G2 format and processing model defined by the International Press Telecommunications Council (IPTC), in the context of the News Architecture (NAR)



Role of ITPCs

- They give clients access to all AFP production (text, photos, videos, graphics)
- Users can search by theme and create their own feed on the AFP platform

Simplify the digital world

Navigate the flood of content



← → ↻ ⓘ Non sécurisé | www.afpforum.com/AFPForum/Search/Results.aspx?pn=1&smd=1&mui=3&q=113

Trump's state visi... 1 106
 Trump recognizes J... 971
 US President Donal... 941
 Trump visits 762

86 590 photos ⓘ Display ▾ My selection 0 ▾

Locations ⓘ

- > United States 59 528
- > United Kingdom 3 275
- > Mexico 2 074
- > Germany 1 743
- > France 1 613

Show all »

Categories ⓘ

- News 169 461
- Business 5 402
- Art & Entertainmen... 1 933
- Lifestyle and Huma... 1 666
- Sport

Keywords ⓘ

- POLITICS 21 787
- DIPLOMACY 11 146
- TOPSHOTS 3 533
- DEMONSTRATION 3 338
- PRESIDENT 3 243

IPTC make searches easier

And they help clients find our contents



- HUM - POL / diplomacy royals BRITAIN US ROYALS
POLITICS DIPLOMACY / Audience All , AFP-FORUM

#EBU49 Trump meets May on day 2 of state visit
#DXZ00 Trump's state visit to Britain



US President Donald Trump (L) and US First Lady Melania Trump react as they wait to greet Britain's Prince Charles, Prince of Wales and his wife Britain's Camilla, Duchess of Cornwall, ahead of a dinner Winfield House, the residence of the US Ambassador, where US President Trump is staying whilst in London, on June 4, 2019, on the second day of the US President's three-day State Visit to the UK.

Metadata enrich our products

IPTCs suggest keywords and help captionin g and describing photos



EN 1H966M Commentaire interne

US President [Donald Trump](#) and First Lady [Melania Trump](#) wave as they board Air Force One before departing from [Southampton Airport](#), in [Southampton](#), southern [England](#) on June 5, 2019, after attending an event to commemorate the 75th anniversary of the D-Day landings.

US President Donald Trump, Queen Elizabeth II and 300 veterans are to gather on the south coast of England on Wednesday for a poignant ceremony marking the 75th anniversary of D-Day. Other world leaders will join them in Portsmouth for Britain's national event to commemorate the Allied invasion of the Normandy beaches in France -- one of the turning points of World War II.

Événements

- #CPV66 : 75e anniversaire du débarquement...
- #ECH81 : 75e anniversaire du Débarquement...
- #DX700 : Visite d'Etat de Donald Trump

Now

2019/06/05 14:23:31 +0000

Portsmouth
Hampshire
United Kingdom
lat: 50.79889 lng: -1.09125

Photographie

STF

Éditeur

Robert BODMAN Éditeur
Maximilien LAMY Éditeur
Éric...

Titre

Mots-clés (Object name) BRITAIN FRANCE US WWII DDAY ANNIVERSARY DIPLOMACY

Organisations

lieux

- England
- Southampton

Personnes

- Donald Trump
- Melania Trump

Sujets IPTC MediaTopics

- war (UNR)
- history (SCI)
- diplomacy (POL)

Mots-clés (Thesaurus)

- war
- history
- diplomacy

Templates

- #1 Last template
- #2 Clipboard
- #3 JARMUSH

Deferred

Embargo

Expiration

Rank Audience All Target Audience

Importance Elevée Normal Client Push



What's next?

AFP is working towards automating the process of adding metadata to our documents