IPTC Photo Metadata at AFP®



June 6, 2019

1,700

journalists

Every day AFP produces: reporting on the news around the clock

5,000 text stories3,000 photos250 videos150 videographics75 graphics

2,400employees
around the world

nationalities
in 201 bureaus,
covering 151 countries



AFP releases documents using the NewsML-G2 format and processing model defined by the International Press Telecommunications Council (IPTC), in the context of the News Architecture (NAR)



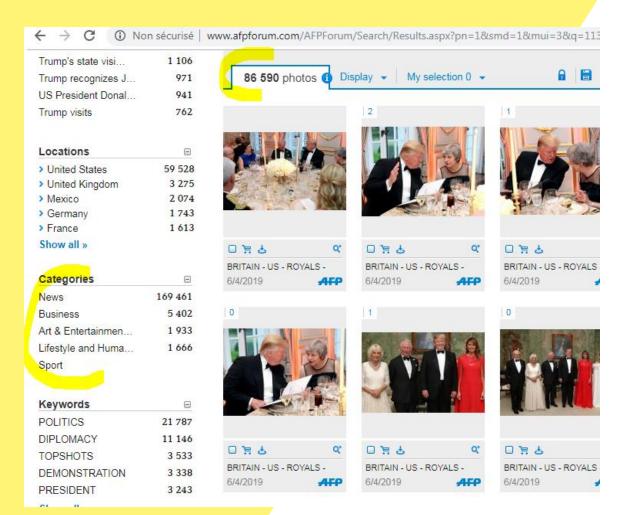
Role of ITPCs

- They give clients access to all AFP production (text, photos, videos, graphics)
- Users can search by theme and create their own feed on the AFP platform

Simplify the digital world

Navigate the flood of content





IPTC make searches easier

And they help clients find our contents



- HUM - POL / diplomacy royals BRITAIN US ROYALS POLITICS DIPLOMACY / Audience All , AFP-FORUM



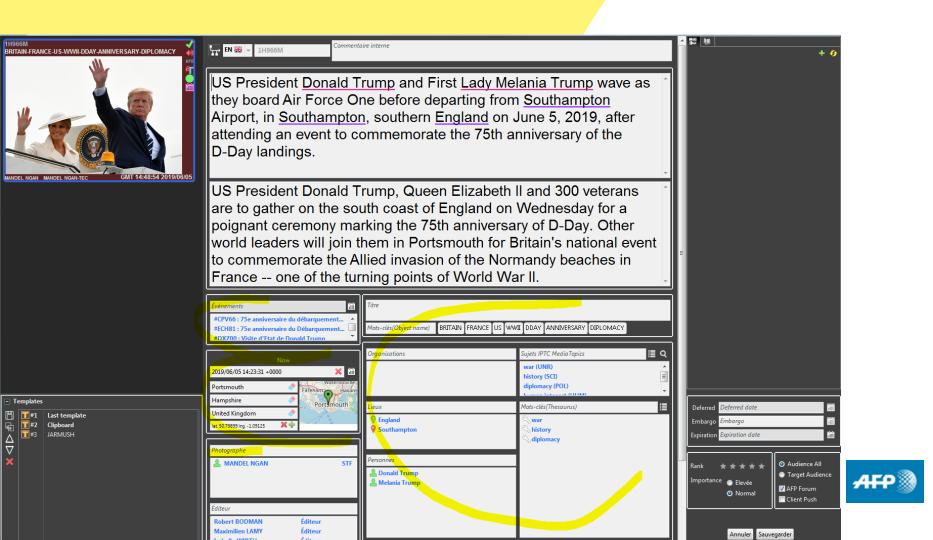


US President Donald Trump (L) and US First Lady Melania Trump react as they wait to greet Britain's Prince Charles, Prince of Wales and his wife Britain's Camilla, Duchess of Cornwall, ahead of a dinner Winfield House, the residence of the US Ambassador, where US President Trump is staying whilst in London, on June 4, 2019, on the second day of the US President's three-day State Visit to the UK.

Metadata enrich our products

IPTCs suggest keywords and help captionin g and describing photos





What's next?

AFP is working towards automatizing the process of adding metadata to our documents

