



PLUS[®]

PICTURE LICENSING
UNIVERSAL SYSTEM



Public beta: www.PLUSregistry.org



**PLUS
Registry** Beta 1.0

[Search](#) | [Manage Images](#) | [Manage Licenses](#) | [About](#) | [Help](#)

[Sign In](#) | [Create an Account](#)

Search the Registry Now

Find and contact artists, rights-holders, licensors, licensees and archives.
View information about an image or image license.

Search

Search by name, image URL or PLUS ID Upload and search on an image [Search Options](#)

Find. Be Found.

Welcome to the non-profit PLUS Registry, developed and operated cooperatively by a global Coalition of all communities engaged in creating, using, distributing and preserving images.

Find. Search the Registry to find rights and descriptive information ("metadata") for any image, and to find current contact information for related creators, rights holders and institutions.

Be Found. Register for a free listing to allow anyone in the world to easily find and contact you. Register your images and image licenses to allow authorized users to find rights and descriptive metadata using a PLUS ID or image recognition.

What's Up

Join. PLUS membership is free, and allows you to add a Registry listing. The Registry operates on a co-op model, funded by optional contributions from "Supporting Members," who receive a unique PLUS ID and access to additional features. [More...](#)

Brick by Brick. During Phase 1 beta testing, you may search for individuals or businesses by name or PLUS ID only. In Phases 2 and 3, PLUS will introduce search and bulk registration of image and license info, by PLUS ID and by reverse image recognition. [More...](#)

The Hub: The PLUS Registry will serve as a global, multilingual hub for other registries, and will allow registration and search using third-party applications and plug-ins. PLUS will provide an Application Programming Interface (API) supporting bi-directional connections with authorized applications. [More...](#)

Tutorials

How To Use The Registry



PLUS Leadership Circle

Significant Contributors



The PLUS Coalition

Participating Associations



Join PLUS Today

Become a Member for Free

JOIN

A Registry “Hub”

- Operates as “hub”
- Federates IDs to simplify search
- Sub-registries, external registries
- Search of any connected registry extends to all connected registries.



PLUS Registry: Find and Be Found

- FIND Image Rights Holders
 - Creators, Owners, Picture Agencies, Museums, Libraries, Other Authorized Licensors
- FIND Image Metadata
 - Rights, Descriptive and Technical

The PLUS IDs

- PLUS IDs identify parties, assets, licenses, documents.
- CNRI Handle System for persistence, multi-resolution and security.
- Support for external identifiers



Find Image Info

- Search by PLUS ID
 - ➡ Find the party who registered the record associated with that ID.
- Search by Image Recognition
 - ➡ Find all parties who have registered claims to that image: authorized licensors, creators, owners, museums, libraries.

Provided by PicScout



Optionally Register LICENSES

- Add a PLUS License record.
- PLUS Assigns unique License ID
- Registrant sets viewing permissions.
- Any party to a license may access license records using a PLUS ID.
- License records may be supplemented.



PLUS Registry Will **NOT** Offer

- Keyword searches
- Subject matter searches
- Image browsing
- License transactions
- Public access to private information
- Pricing



Ray Gauss

- Co-Founder & CTO, RightsPro
- Digital Asset Management Architect, Alfresco
- Chief Architect, PLUS Registry
- Apache Tika Committer & PMC



Comprehensive Metadata

- View public info for any image or license.
- Authorized parties view private data.
- Each record holds discrete metadata.
- Major metadata standards IPTC, PLUS, Dublin, VRA, AD-ID, etc.
- Remotely stored metadata is dynamic and secure.

Connect Directly or Indirectly

- Users read or write metadata:
 - At the Registry website
- OR
- Via applications or registries connected to the PLUS Registry



Seamless Workflow via API

- Connect from:
 - Licensing Platforms
 - DAM Systems
 - Desktop Applications
 - Devices
 - Other Registries



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