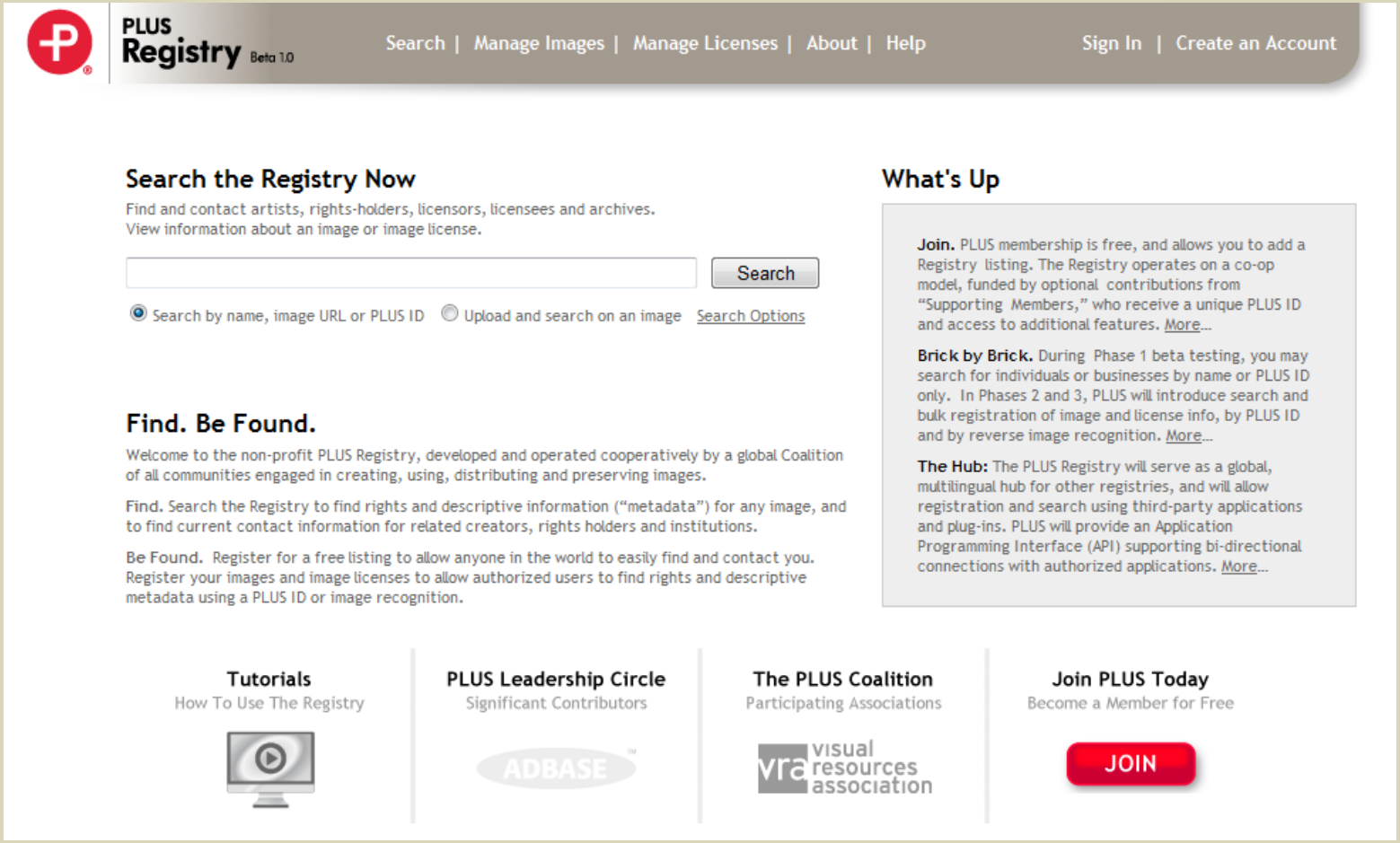
PLUS®

PICTURE LICENSING
UNIVERSAL SYSTEM

Public beta: www.PLUSregistry.org



A Registry “Hub”

- Operates as “hub”
- Federates IDs to simplify search
- Sub-registries, external registries
- Search of any connected registry extends to all connected registries.

PLUS Registry: Find and Be Found

- FIND Image Rights Holders
  - Creators, Owners, Picture Agencies, Museums, Libraries, Other Authorized Licensors
- FIND Image Metadata
  - Rights, Descriptive and Technical

The PLUS IDs

- PLUS IDs identify parties, assets, licenses, documents.
- CNRI Handle System for persistence, multi-resolution and security.
- Support for external identifiers

Find Image Info

- Search by PLUS ID
  - Find the party who registered the record associated with that ID.
- Search by Image Recognition
  - Find all parties who have registered claims to that image: authorized licensors, creators, owners, museums, libraries.

  Provided by PicScout

Optionally Register LICENSES

- Add a PLUS License record.
- PLUS Assigns unique License ID
- Registrant sets viewing permissions.
- Any party to a license may access license records using a PLUS ID.
- License records may be supplemented.

PLUS Registry Will **NOT** Offer

- Keyword searches
- Subject matter searches
- Image browsing
- License transactions
- Public access to private information
- Pricing

Ray Gauss

- Co-Founder & CTO, RightsPro
- Digital Asset Management Architect, Alfresco
- Chief Architect, PLUS Registry
- Apache Tika Committer & PMC

Comprehensive Metadata

- View public info for any image or license.
- Authorized parties view private data.
- Each record holds discrete metadata.
- Major metadata standards IPTC, PLUS, Dublin, VRA, AD-ID, etc.
- Remotely stored metadata is dynamic and secure.

Connect Directly or Indirectly

- Users read or write metadata:
  - At the Registry website

  OR

  - Via applications or registries connected to the PLUS Registry

Seamless Workflow via API

- Connect from:
  - Licensing Platforms
  - DAM Systems
  - Desktop Applications
  - Devices
  - Other Registries

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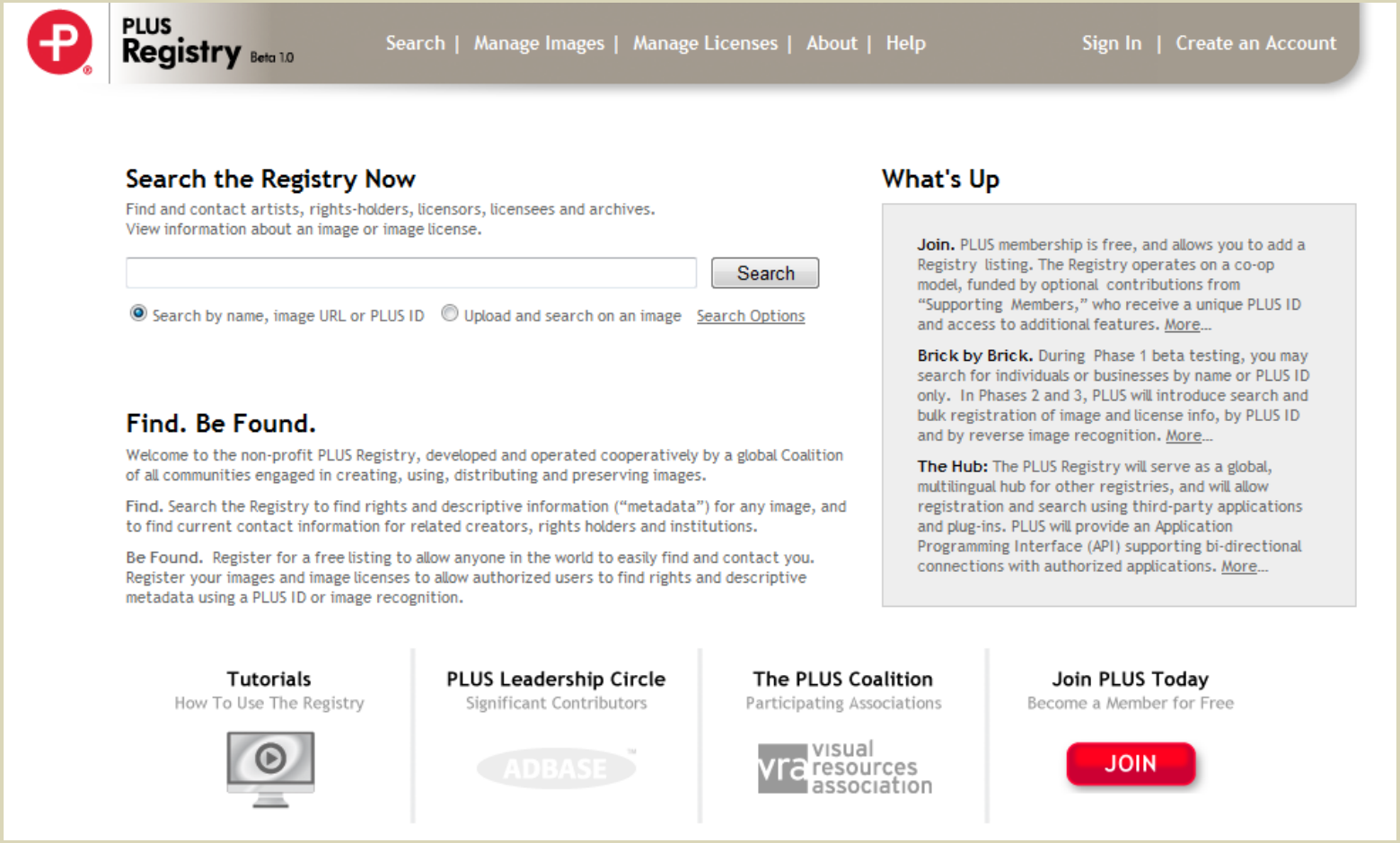

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