Metadata in the Rights Battle with Events

Andrew Moger, IPTC, Amsterdam 2013
News

India Cricket Protests Escalate Further
13th February 2013  |  Public
The worldwide profile of Indian cricket - and its commercial partners - has taken another knock with the decision of Australian news media to downplay the next big cricket tour ...
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Leveson update: Cross-party talks reach stalemate
7th March 2013  |  Members only
Three months after Lord Justice Leveson submitted his report on the future of press regulation, cross-party talks are in deadlock with Labour and the Conservatives failing to ...
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Upcoming Events

SA PGA Championships
Thursday 14 March 2013 - Sunday 17 March 2013
External link to event organisation
Internal link to web page

South Africa Vs Pakistan - second one day international
Friday 15 March 2013
External link to event organisation
Internal link to web page

RBS 6 Nations Wales v England
Saturday 16 March 2013
@No1 Fan

Just seen your great goal! News site says you being transferred?

2m
ASHES LIVE: Australia v England - day four as it unfolded in Adelaide

SQUADS: AUSTRALIA ARE 2-1 DOWN IN THREE-INNINGS AND
TEST SERIES... WHAT NEXT FOR England?

Will there be an England victory?

Taylor has been playing beautifully and
to think that the weather will be the
biggest factor on the last day.

England should squeeze home but if the rain arrives as
promised the tourists could miss out on a gilt-edged chance to
take a crucial series lead.

Due to the time lost we'll be starting half an hour early at
11.30pm and I'm here from 11pm (GMT) tonight.

*Australia won the toss and chose to bat

- Live scoreboard
- Key dates and venues
- England player guide
- Australia player guide
- Who to follow on Twitter
Publishers ban 'Orwellian' BCCI's images of India cricket tour

LARA SINCLAIR The Australian February 13, 2013 3:43PM

NEWS Limited and AAP will join a protest against publishing images and video from Australia's upcoming cricket tour of India after the Board of Control for Cricket in India locked out Getty Images, which supplies tour of the biggest media companies.

The lock-out, which could prevent high-profile Australian media companies from accessing independent, expert images of the on-field action, was described as arrogant, "Orwellian" and contrary to the notion of a free press by Fairfax, which appears also to support the ban.

However a spokesperson would not confirm if Fairfax would join a publishers' protest, saying, "We will be making our own decisions".

The boycott follows a decision by the Australian Broadcasting Corporation not to broadcast or report live from the tour after commentator Jim Maxwell was told he could not report from inside any of the Indian grounds.

The ABC refused to pay for broadcast rights after the BCCI asked for increased fees and an additional sum to hire commentary facilities at the grounds.

The protest follows a similar one from British newspapers and their websites during England's recent tour of India, during which they refused to publish live photos or video grab of the action.

A statement from The Newspaper Works suggested major Australian newspapers "will be forced to rely on amateur or unskilled photographers to obtain images of the tour, which will be of a lower standard than the best images available from Getty Images or other reputable agencies and could compromise the quality and integrity of the reports of the match".
IPTC CAPTION TEMPLATE

Contact the NOPP Picture Desk
033 2012 1439 / 033 2012 1442
email : info.nopp@gmail.com
Caption: London, UK, 12/08/12 Picture by Richard Pelham
London 2012 Olympic Games
Excel Arena, Boxing Super Heavy (+91kg)
Roberto Cammarelle (ITA) RED v Anthony Joshua (GBR) BLUE
Action from Super Heavy Final

Headline: Boxing Mens Super Heavy (+91kg) Final BX028

People: Boxing Mens Super Heavy (+91kg) Final BX028

Keywords: Boxing, Mens Super Heavy, London 2012 Olympic Games, Excel Arena

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Picture 825
CITING abuses by media personnel and inequitable treatment by media houses, the Jamaica Athletic Administrative Association (JAAA) is planning to tighten its restrictions on the local press at this weekend’s Supreme Ventures National Senior Championships at the National Stadium.

“The JAAA must seek to maximise its revenue and in maximising its revenue we had to make some decisions,” organising committee communications manager Warren Blake said.

The number of media personnel allowed at the trials will be drastically reduced, Blake said, adding that this move is not intended to limit the media but to curb their actions.

The JAAA has been at loggerheads with the local press after some media personnel were banished from the trials in previous years.

“Journalists have taken umbrage at this, but we have to make decisions based on our strategy,” Blake said.
Launch of official RWC 2015 digital platforms
(RUGBYWORLDWIT.COM) Tuesday 24 January 2012

- Award-winning Rugby World Cup platform refocuses on England 2015
- rugbyworldcup.com set to reach out to more fans
- New innovations to be added over the next four years
- Digital media key to tournament awareness and ticket sales

Rugbyworldcup.com, the official website of Rugby World Cup 2015 in England, has launched today, underlining the commitment of the Tournament Organisers to deliver an innovative digital offering for Rugby’s showcase event.

The website will build on the success of the award-winning Rugby World Cup 2011 platform and will enable fans to engage with the Tournament through a variety of mediums as preparations build towards England’s hosting of the event.

Rugbyworldcup.com achieved record digital traffic during Rugby World Cup 2011 attracting:
- 17 million unique users to the website
- 3.5 million downloads of the official Tournament App
- 1.4 million Facebook page ‘likes’
- 4.5 million views of match action via the official YouTube page.
NEW DELHI: News Media Coalition, comprising some international and domestic news agencies, on Friday criticised the BCCI for its continued refusal to grant accreditation to certain photo agencies, resulting in the boycott of photo coverage of the ongoing India-Australia Test by sections of international media.

The NMC said in a statement that international cricket fraternity was suffering due to the media policy of the Indian Board with the India-Australia Test tour becoming the third series to India to fall victim of BCCI's decision.
AP suspends text and photo coverage of Australia cricket tour of India

LONDON - The Associated Press has suspended coverage of Australia’s cricket tour of India, starting with Friday’s first test in Chennai. The dispute has arisen because of restrictions introduced by the Board of Control For Cricket In India, the sport’s governing body in the country.

The BCCI has barred photo-only agencies from covering games and has made a small number of its own photographs available to media.

Other international news organizations have also suspended coverage. Similar action was taken during England’s tour of Australia in 2013.
Launch of official RWC 2015 digital platforms

(RUGBYWORLDCLUB.COM) Tuesday 24 January 2012

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- text reports delayed to websites

- no ‘live’ pictures and restricted by volume

- publication of news to mobile phones is banned

- event approval for magazine publication

- Veto on specialist websites

- special supplements restricted

- sales of wall-charts/photo-prints etc subject to veto

- journalist freedom to create content at events hampered

- innovation such as audio-visual reporting blocked

- attempts to restrict free comment
KEY CONCERNS

• Long term selling of media rights bundles
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- News media focussed on short term
KEY CONCERNS

• Long term selling of media rights bundles
• News media focussed on short term
• Events which take exposure for granted
• News media failing to articulate its value
NMC contact network

World Association of Newspapers;
European Publishers Council;
European Newspaper Publishers Association;
Periodical Publishers Association;
Thomson Reuters;
PANPA;
Associated Press;
Agence France-Presse;
Newspaper Publishers Association;
Newspaper Society;
Society of Editors
Fairfax Media, Australia and New Zealand;
News Ltd;
News International;
L'Equipe
Mirror Group;
APN/Independent News & Media;
New Zealand Newspaper Publishers Association;
dpa Deutsche Presse-Agentur GmbH;
European Pressphoto Agency;
Getty Images;
World Editors Forum;
International Sports Press Association;
Sports Journalists Association;
Football Writers Association;
Optasportsdata;
Press Association;
SIC - Sociedade Independente de comunicação, SA;
Associated Press Sports Editors;
American Society of Newspaper Editors;
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Scottish Daily Newspaper Society;
New Zealand Press Association;
Editorial Freedom’s Not For Sale!