






## What's in the image?










<b>People and organisations</b>	<i>It is useful to be able to list people, organisations and events shown in the image, to enable more specific searches.</i>	
	Person(s) Shown in the Image	The name(s) of a person(s) shown in the image.
	Featured Organisation Name	The name of an organisation featured in the image.
	Featured Organisation Code	A code from a known controlled vocabulary of organisations (eg stock ticker symbol).
	Event	An event featured in the image.
<b>Location</b>	<i><b>IPTC Core</b> does not separate the location where the image was photographed from the location of places shown in the image. In some circumstances they are different. These location fields include Sublocation, City, State/Province, Country, and ISO Country Code.</i>	
	Location Image Created	The location of the camera when the photo was taken.
	Location(s) Shown	Location(s) of what's shown in the image (may be at some distance from the camera).
<b>Artworks and Objects</b>	<i>An image may have various layers of copyright. These new Extension fields cater for important rights information about artworks and other objects shown in the image.</i>	
	Date Created (artwork or object)	Date the artwork was created. <i>This is a date format field. There may be problems with historical dates in some image management software, so it's advisable to also add the date to the description field.</i>
	Creator (artwork or object)	Person who created the artwork.
	Source( (artwork or object)	The organisation holding the artwork as part of its inventory.
	Inventory Number(artwork or object)	The inventory number of the object assigned by the Source.
	Copyright notice (artwork or object)	Copyright of the object or artwork shown in the image.

## Associated rights

Model Information	There was no specified place for model information in <i>IPTC Core</i>	
	Model Release Status 	Pick list of values indicating the status of the model release. <i>None; Not applicable; Unlimited Model Releases; Limited or incomplete model releases.</i>
	Model Release ID 	The unique model release number which links the model release to the image.
	Additional Model Information	Other information about the model e.g. ethnicity.
	Model Age 	Age of the model when the image was created (ages below 18 should not be included).
	Minor Model Age Disclosure	Age of the youngest model. Not to be disclosed to public. <i>This information may be used B2B for interagency use or as information to client, but not released on the web site.</i>
Property Release	There was no specific field for property release information in <i>IPTC Core</i> .	
	Property Release Status 	A picklist of values indicating the status of the property release. <i>None; Not applicable; Unlimited Property Releases ; Limited or Incomplete Property Releases.</i>
	Property Release ID 	Unique ID number for the property release.

 Field shared with **PLUS**

# Copyright and licensing

<b>Image Numbers (Identifiers)</b>	<i>IPTC Core has no specific field for picture number. Photographer and agency (or other supplier) reference numbers need to be kept separate. Title has been widely used in IPTC Core for picture number, but its semantics are not specific for this purpose, and it is often overwritten later in the workflow.</i>	
	Supplier's image ID 	Image reference number provided by the latest supplier of the image. This value may change as the image passes through the workflow.
	GUID	Globally Unique Image ID generated automatically by camera or scanner software. This number provides a specific reference to the creation of the image. It should not be changed. <i>Photographers may also still also use the Title field in IPTC Core for their own image reference number.</i>
<b>The Image Supplier</b>	<i>It is important to show information about the supplier of an image so they can be contacted for information on rights and licensing. There were no specific fields in IPTC Core for this information.</i>	
	Image Supplier Name	The name of the most recent supplier of the image. This may be an agency or other distributor.
	Image Supplier ID 	The PLUS registry ID (expressed as a url) or other ID for the image supplier. <i>(Not the same as 'Supplier's Image ID'!)</i>
<b>Registry Information</b>	<i>Information about an image and its supplier can be stored in a registry (such as PLUS). Images may be registered by the creator, or by agents and other licensors of the image. Registry identifiers of the supplier and image should be globally unique when combined with the Registry ID.</i>	
	Registry Organisation ID	The registry where the image is referenced (uniquely identified).
	Registry Image ID	ID of the image which must be unique within this registry.
<b>Rights information (PLUS)</b>	<i>These fields are shared with PLUS and give additional rights information about creator, copyright owner and licensor, who may be different entities.</i>	
	Image Creator Name 	Can be copied from IPTC Core 'Creator' field.
	Image Creator ID 	The PLUS registry ID (expressed as a url) or other ID for the image creator.
	Copyright Owner name 	The most recent holder of copyright for the image. This may be different from 'Creator'.
	Copyright Owner ID 	The PLUS registry ID (expressed as a url) or other ID for the copyright owner.
	Licensor name 	This will be the agency or subagent who is licensing the image.
	Licensor ID 	The PLUS registry ID (expressed as a url) or other ID for the licensor.
	Licensor contact information 	Includes telephone, email and web address.

## Source file information

Maximum Size and Source File	Information about the source file and maximum available size available	
	Max. Available Width/Height	A picture buyer may be viewing a low res version of an image. It can be useful to know what maximum size is available if requested. This can be extracted from the Exif information.
	Digital Source Type	Picture users may want to know how the image originated. This is a picklist of values including born digital files, files created by software and scans from negative and positive film.